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# Das Kuratorium Preussischer Kulturbesitz

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BERTELSMANN



SIEMENS

WÜRTH



## Background

### **Kuratorium Preussischer Kulturbesitz supports the exhibition „Retrotopia. Design for Socialist Spaces“**

Berlin, 24 March 2023

As part of the strategic partnership with the Stiftung Preussischer Kulturbesitz, the Kuratorium Preussischer Kulturbesitz supports the exhibition "Retrotopia. Design for Socialist Spaces".

The cooperative exhibition project deals with the role and influence of design in the countries of the former Eastern Bloc and former Yugoslavia from the 1950s to the 1980s. An innovative network of curators and institutions provides new and surprising insights into the complex design landscape of a region that is still unknown to a wider and, above all, Western audience. With extensive research and research, the actors contribute to an overdue reassessment of global and decolonial design history.

The Kuratorium Preussischer Kulturbesitz is an association of leading culturally committed companies that jointly support selected projects of the Stiftung Preussischer Kulturbesitz. These include special exhibitions such as "Retrotopia. Design for Socialist Spaces", but particularly programs of education and mediation, the promotion of digital transformation or certain communication and research projects.

The strategic support of the Kuratorium Preussischer Kulturbesitz relates to a wide range of topics. The circle of the Kuratorium Preussischer Kulturbesitz has already supported numerous projects through start-up financing, which then could be consolidated. The core objective is to promote public access and participation.

The following companies are involved in supporting "Retrotopia. Design for Socialist Spaces": Bayer AG, Bertelsmann SE & Co. KGaA, Deutsche Bank AG, Mercedes-Benz Group AG, Siemens AG, Würth-Gruppe und ZDF.

The Chairperson of the Kuratorium Preussischer Kulturbesitz is Dr. Helen Müller, Head of Cultural Affairs and Corporate History at Bertelsmann SE & Co. KGaA. The Vice-Chairman is Prof. Dr. Stephan Frucht, Head of Cultural and Sponsoring Programs and Artistic Director of the Siemens Arts Program at Siemens AG.

*For more information, please visit: [www.preussischer-kulturbesitz.de](http://www.preussischer-kulturbesitz.de)*