



## Invitation to press conference

**Friday, 26 November 2010, 12 p.m.**  
**Chinesisches Kulturzentrum Berlin**  
Klingelhöferstraße 21, 10785 Berlin

## 'The Art of the Enlightenment' in Beijing

**An exhibition by the Staatliche Museen zu Berlin –  
Preußischer Kulturbesitz, the Staatliche  
Kunstsammlungen Dresden and the Bayerische  
Staatsgemäldesammlungen Munich, in conjunction  
with the National Museum of China in Beijing.**

**Spring 2011 – spring 2012**

In spring 2011 three major German museum bodies – the Staatliche Museen zu Berlin, the Staatliche Kunstsammlungen Dresden and the Bayerische Staatsgemäldesammlungen Munich – will join forces with the National Museum of China to present a sweeping exhibition on the art of the Enlightenment, to be held in Beijing. With just under 600 objects, ranging from masterpieces by Goya to Gainsborough, as well as costumes, porcelain and scientific instruments, this exhibition highlights the unfolding of the artistic and intellectual curiosity and openness of mind which so characterized this era in European history. It is the first international exhibition to be hosted at the National Museum of China after its reopening in spring of 2011, after extensive refurbishment and the completion of a spectacular expansion that will make it the largest museum building in the world.

The exhibition has received significant funding from the German Foreign Office, while BMW Group have also given their backing as a further partner. The exhibition will be

*Staatliche Museen zu Berlin*  
Mechtild Kronenberg

Leiterin Presse, Kommunikation und Sponsoring  
*Head of Press, Communication and Sponsoring*  
传媒部与赞助联络部 负责人  
Generaldirektion  
Stauffenbergstraße 41  
10785 Berlin  
Germany  
Tel. +49 (0)30 266 42 3400  
Fax +49 (0)30 266 42 3410  
kommunikation@smb.spk-berlin.de  
www.smb.museum

*Staatliche Kunstsammlungen Dresden*  
Dr. Stephan Adam

Pressesprecher und Leiter Kommunikation  
*Head of Press and Communication*  
新闻发言人暨传媒部 负责人  
Generaldirektion  
Residenzschloss  
Taschenberg 2  
01067 Dresden  
Germany  
Tel. +49 (0)351 4914 2643  
Fax +49 (0)351 4914 2366  
presse@skd.museum  
www.skd.museum

*Pinakotheken im Kunstareal*  
*Bayerische Staatsgemäldesammlungen*  
Tine Nehler

Pressereferentin und Leiterin Kommunikation  
*Press spokesperson and Head of Communication*  
新闻发言人暨传媒部 负责人  
Kunstareal  
Barer Straße 29  
80799 München  
Germany  
Tel. +49 (0)89 2380 5118  
Fax +49 (0)89 2380 5125  
presse@pinakothek.de  
www.pinakothek.de

[www.kunstderaufklaerung.de](http://www.kunstderaufklaerung.de)



accompanied by an event series entitled 'Enlightenment in Dialogue', jointly organized by Stiftung Mercator and the National Museum of China. Over the course of five dialogue blocks featuring Chinese and European scholars, the series will dedicate itself to the foundations and various facets of the European and Chinese Enlightenment.

**You are cordially invited to attend the press conference presentation of both the exhibition and the event series, at 12 p.m. on 26 November 2010 in the Chinesisches Kulturzentrum Berlin.**

Speakers will include:

- **Hermann Parzinger**, President of the Stiftung Preußischer Kulturbesitz  
**and Michael Eissenhauer**, Director General of the Staatliche Museen zu Berlin
- **Martin Roth**, Director General of the Staatliche Kunstsammlungen Dresden
- **Klaus Schrenk**, Director General of the Bayerische Staatsgemäldesammlungen Munich
- **Huang Zhenchun**, Deputy Director General of the National Museum of China
- **Werner Wendt**, Head of the Department for Culture and Communication at the German Foreign Office
- **Bernhard Lorentz**, President of Stiftung Mercator
- **Maximilian Schöberl**, Head of Corporate Communications and Politics at BMW Group.

**For accreditation, we kindly request that the attached form be filled in and returned by telefax by 24 November 2010.**

The number of parking spaces is limited. We therefore recommend that you come by public transport.

We look forward to seeing you.



**The Art of the Enlightenment  
Accreditation for press conference**

at the Chinesisches Kulturzentrum Berlin, on 26 November  
2010

Accreditation is kindly requested **by 24 November 2010.**

Please reply to Staatliche Museen zu Berlin,

**telefax +49-(0)30-266 42 3409 or +49-(0)30-266 42 3410**

---

Surname

---

First name

---

Editorial department

- Print                       TV                       Film  
 Photojournalist                       Radio

---

Telephone

Fax

---

E-mail

---

Address (Street, number)

---

Post code and town/city